

Construction Suicide Prevention Partnership

Strategic Plan

Mission

Our mission is to develop and implement a unified strategy for reducing suicide and promoting mental well-being in the construction industry.

Assessment Summary

Nationwide, the construction industry suffers from a much higher than average suicide rate than other professions. Research suggests several factors that may play a role in higher suicide rates among people working in the construction industry: a) seasonal and intermittent nature of construction work, b) lack of centralized personnel support, c) prevalence of veterans among the construction industry workforce, d) high access to firearms among construction industry workers, and e) isolation, frequent travel, and separation from family.

Problem Statement

The mental health and well-being needs of the construction industry workforce are not being met - and as a result, our job sites, our coworkers, and our friends and family are not as safe and healthy as we should be. According to the 2020 CDC study, the industry suffers a suicide rate significantly higher than in other industries. And we recognize that higher suicidality is just the tip of the iceberg in addressing the full mental well-being of people in our profession, because distraction resulting from mental health challenges in our lives creates an imminent risk to safety on the job site.

Goal

To become the go-to resource for construction industry stakeholders to reduce suicide and promote mental well-being on the job site, so that we can make change across the industry. We aim to lower suicide rates, improve mental well-being and create safer job sites in the construction industry.

Education and Training Strategic Goals



Education and Training Purpose:	Develop Overview Training of The Take Action Guide	Expand Toolbox Talks	Expand Substance Abuse and Suicide Prevention Training	Incorporate Diversity, Equity, and Inclusion into Training and Resources.	Develop Database and Implement Management Strategies
Devoted to integrating and embedding mental wellness across the continuum of the construction industry apprenticeship programs, onboarding, and ongoing safety programs.	<p>Create an overview training of the action guide to help companies create, organize, and prioritize their suicide prevention programs and policies.</p>	<p>Continue to develop toolbox talks to help companies sustain substance abuse and suicide prevention efforts and consistently share resources.</p>	<p>Build upon our construction-specific QPR™ (Question, Persuade, Refer) training by broadening our program menu to include substance abuse education because suicides and suicide attempts are significantly affected by substance use.</p>	<p>Prioritize diversity, equity, and inclusion (DEI). We know DEI enhances psychological safety in the industry. We will work with Lines For Life’s Equity Team and other community partners to develop materials and recruit trainers reflective of the professional community we serve.</p>	<p>Establish web-based database and strategy to guide program implementation and track support, training, and volunteering options.</p>

Outreach and Engagement Strategic Goals

Outreach and Engagement Purpose:	Social Media Outreach	Create Additional Marketing Materials	Connect Work With 988	Improve Engagement With Partners
Focused on expanding participation from the construction industry. The goal is to broaden CSPP's engagement strategy with efficient communication through c-suite and labor leaders and build public engagement.	We will use social media to promote events, share strategies, and raise awareness about substance abuse and suicide prevention within the Construction Industry.	We will create marketing materials to publicize our mission and facilitate outreach across the construction industry. Our goal is to provide current and prospective partners with a clear overview of our purpose, strategy, and deliverables.	The launching of 988 provides a space to connect our mission with this resource. We plan to attach our work with the national effort to raise awareness about 988.	Establish new spaces to engage with industry partners. We will promote and connect partners with innovative and engaging resources to help establish, sustain, and incorporate suicide and substance abuse prevention into their safety planning.

Finance and Governance Committee

Strategic Goals

**CONSTRUCTION
SUICIDE
PREVENTION
PARTNERSHIP**



Finance and Governance Committee Purpose:	Affirm the direction	Fiscal Management	Outreach and Advocacy	Member Recruitment
<p>Establish a sustainable financial model for CSPP, including donations, fundraising, membership, cost recovery for services materials and State partnership funding.</p>	<p>We will oversee workgroups to ensure efforts align with the Partnership Mission and evaluate progress towards delivering its mission annually.</p>	<p>Take the lead in establishing an annual budget and propose opportunities to raise funds to support our mission. The committee will coordinate our work with Lines For Life, which administers CSPP funding.</p>	<p>Oversee and strategize CSPP's outreach, advocacy, and fundraising efforts.</p>	<p>To represent the diversity of the construction industry, we are reaching out to employers, labor leaders, executives, other key stakeholders. Our goal is to convene three times in 2022. .</p>