

Building Cultural Competency

SMVF Employees

A Construction Suicide Prevention Partnership Toolbox Talk

www.suicide-stops-here.org

Service Members Veterans and Their Families (SMVF) working in construction are vital team members.

Here are five ways to build a strong connection with their community.

1. Ask The Question

Inquire at the point of hiring and in employee surveys:

Have you or a family member ever served in the military?



2. Spread The Word

Use your communication channels to encourage SMVF members to identify themselves.



3. Shine The Spotlight

Share stories about SMVF team members' service stories across your organization.



4. Recruit

Participate in hiring initiatives to increase the number of SMVF members working at your organization.



5. Educate and Train

Provide education and training across all levels of your organization about SMVF culture to assure those who have or are still serving and their families feel supported in the workplace.

